

**FUTURE  
WABANAKI** 

**FUTURE NB** 



**3 YEAR  
STRATEGIC PLAN  
2021-2024**

## WHO WE ARE

Future NB is created by engaged partners including students, educators, faculty, educational institutions, Indigenous peoples, private industry, not-for-profit organizations and government leaders. We are working together to foster meaningful experiential learning opportunities across the province to:

- Provide students with a variety of experiential learning opportunities with employers prior to graduation from high school, community college and university.
- Strengthen the job-readiness of students related to their field of study, strengths and interests.
- Support labour force growth through recruitment and talent retention for New Brunswick employers.

## WHAT IS EXPERIENTIAL LEARNING?

Experiential learning helps students integrate their knowledge from their academic studies through authentic experiences and intentional reflection.

Experiential learning increases student engagement with their academic program and their communities. Through this process, students can apply their learning in new contexts and begin to understand how their learning can have a tangible impact on themselves, their future personal and professional goals, and on the communities around them.



## OUR VISION

Experiential education is embedded in New Brunswick's education system from early childhood to the end of post-secondary education.

## OUR MISSION

Foster strong partnerships to create and invest in accessible, high-quality experiential learning opportunities for all students across New Brunswick and support the development of personalized pathways and increased student contributions to the workforce.

## OUR VALUES

- ✓ **We foster positive relationships** to ensure meaningful connections among the provincial education systems, Indigenous peoples, employers, not-for-profit organizations, student groups, as well as both the provincial and federal governments.
- ✓ **We are inclusive** and strive to ensure equal access to everyone, enabling and building welcoming and diverse communities within classrooms, work environments and beyond.
- ✓ **We are accountable** to each other and to our funding partners, ensuring that efforts and investments align with the vision and result in positive outcomes and long-term success.
- ✓ **We are innovative** by accessing research, using evidence-based decision making and continuing to seek guidance, knowledge and advice from leading experts in the field of experiential education across Canada and around the world.



## OUR STRATEGIC GOALS

Future NB will focus on **four strategic goals** that will create the pathways of success for the next three years and beyond.

### 1. SUSTAINABILITY

Secure a robust structure and resources to support the vision and long-term sustainability of Future NB.

### 2. SUCCESS FOR STUDENTS

Create accessible and meaningful experiential learning opportunities for all students.

### 3. SUPPORTS FOR EMPLOYERS

Educate and assist all employers in offering high-quality experiential learning opportunities to all students.

### 4. COMMON PLATFORM

Leverage technology to support, inform and connect partners, students, educators and employers.



## **STRATEGIC INITIATIVES**

Strategic initiatives have been developed to support the achievement of Future NB's strategic goals. Future NB stakeholder specific working groups will be formed to identify additional initiatives and actions.

### **SUSTAINABILITY INITIATIVES:**

1. Create a robust structure to support the vision of Future NB.
2. Define strategic outcomes that demonstrate the progress and success of Future NB. These outcomes will be measurable and reportable to enable evidence-based decisions.

### **SUCCESS FOR STUDENTS INITIATIVES:**

1. Identify opportunities to increase access to experiential learning for middle and high school, community college, and university students.
2. Create enhanced opportunities for equity-seeking student groups.
3. Develop resources and tools for students, preparing them for a successful placement.

### **SUPPORTS FOR EMPLOYERS INITIATIVES:**

1. Develop resources and tools for employers in relation to onboarding, mentoring, succession planning and return on the employer's investment.
2. Inform and facilitate employers' ability to invest in and access Future NB in a variety of ways.

## COMMON PLATFORM INITIATIVES:

1. Implement and maintain a systemic approach to recording students' experiential learning activities.
2. Allow students to connect with employers within New Brunswick and outside of the province.
3. Enable employers to access current and future talent pools more efficiently, connecting them with skilled youth from within New Brunswick and outside of the province.
4. Use data to make informed decisions, identify innovative solutions and adopt best practices.



## NEXT STEPS: IMPLEMENTING THE STRATEGIC PLAN

Future NB is committed to supporting the successful development and implementation of an innovative experiential learning ecosystem in New Brunswick. To continue co-creating and co-owning, Future NB will launch a provincial leadership structure that will:

- Respond to, support and implement the strategic plan by developing stakeholder initiatives with clear action plans;
- Contribute to expanding employer, student and educator participation in experiential learning in the province.

Future NB looks forward to continuing to work with its partners to identify and implement new initiatives needed to create a brighter future for New Brunswick.

If you have questions about the strategic plan or are looking to get more involved with Future Wabanaki and Future NB, email: [INFO@FUTURENEWBRUNSWICK.CA](mailto:INFO@FUTURENEWBRUNSWICK.CA)



## FOUNDING PARTNERS

