



KinderTech *Learning Systems*

Join us in our mission to transform K-12 learning

We're a world-leading educational technology company based in downtown St. John. For the past six years, we've been on a mission to transform grade-school learning.

We build interactive software for teaching language arts and social studies, and our award-winning programs have impacted more than 12,000 students in Canada, the UK, and Denmark.

Why we need you

We're gearing up to expand our product line into the natural sciences, and we need someone to help us plan for this growth.

As our new Product Innovation Intern, you'll conduct detailed market research that will enable us to launch into this new territory within the next six to 12 months.

How you'll contribute

You'll use your laser-focused research skills to craft an in-depth report. This important document will guide us in designing, developing, and marketing the new product line.

Your main job activities will be to:

- Hunt down, summarize, and analyze published market research available online through trade journals, industry websites, academic journals, and industry reports
- Conduct interviews (by phone and/or Zoom) with current clients in Canada, the UK, and Denmark
- Identify competitive products and analyze their strengths and weaknesses
- Participate in regular staff meetings and brainstorming sessions with our 10-person team
- Present your interim and final findings through email reports, slide presentations, and a detailed written report (probably 20 + pages) that will be shared with our Board of Directors

In addition, you'll pitch in with some other projects we have on the go in Marketing and Sales. We're a small, nimble team, so you'll find that job duties shift depending on the needs of our clients. We also pride ourselves on looking out for one another, so you may be asked to temporarily lend a hand with an activity outside your domain if a co-worker is dealing with a work overload or someone goes on vacation.

What you bring

One of our core beliefs is that diversity breeds innovation. So we hope you'll bring a unique skillset that will surprise us with some hidden talents!

At the same time, you'll need certain core skills and attitudes to work well with the team and succeed in your research project. At a minimum, you should bring:

- Experience conducting research in a business class (preferably a marketing class)
- Superb skills in written and oral communication
- Data visualization skills (you can “translate” a data set into a graph, chart, or diagram)
- Proficiency with Microsoft Word and PowerPoint (you know how to use all the features in the “ribbon” and most of the features in the drop-down menus)
- Ability to work independently in a fast-paced environment, with a variety of personality types, many of whom have strong opinions
- Unfailing sense of humor (see the point above)

We'd consider it a great bonus if you were bilingual, as some of our clients are in Quebec, and we'd like to expand our customer base in that region.

What you'll gain

In our small organization, you'll get the chance to see how customized software development works, from end to end. You'll also have opportunities to:

- Participate in client meetings
- Refine your research, writing, and presentation skills
- Collaborate with technical and nontechnical colleagues in an agile, creative environment
- Participate in presenting your findings to the Board of Directors
- Attend the annual EduTech conference in Chicago (Aug 1 to 5)

Position details

- The internship will start May 2 and run until the end of August.
- You'll work out of our office at 635 Harris St.
- You'll need your own laptop (Mac or PC is fine).
- Our work day is 8 hours, including an hour for lunch. You can choose a start time of 8, 9 or 10 a.m.
- Compensation will be \$16/hour for a 35-hour work week.
- We welcome applications from international students.

Interested?

Send us your resume by February 20th, along with a cover letter telling us why you'd be a great fit for our mission and our team: info@kindertech.ca.

If we think it would be worth our having a conversation about the internship, we'll email you to invite you to an interview.

If you have any questions about the role, please feel free to reach out to our Chief Innovator, Ruth Stuckey at 506-455-7878.